

Blackpool Council Licensing Service
Representation made by a Responsible Authority

Responsible Authority

Name of Responsible Authority	Licensing Authority		
Name of Officer <i>(please print)</i>	Mark Marshall		
Signature of Officer			
Contact telephone number	01253-478493		
Date representation made	27	04	2015
Do you consider mediation to be appropriate			NO

Premises Details

Premises Name	
Address	90-92 Bolton Street
	Blackpool
Post Code	FY1 6AA

Details of your representation (Please refer and attach any supporting documentation)

A short summary of the issues within Bloomfield Ward are highlighted with the Blackpool Drug and Alcohol Health Needs assessment Document published in April 2014.

It is necessary for this Authority to draw the Committees attention that Bloomfield Ward has the highest rate of calls to police at 112 per 1000 households. It is not possible to make a causal link between Tesco's retailing practice and the crime data above but alcohol provision and availability will have a bearing on statistics and controlling the cumulative effect of multiple retailers in an area can assist in reducing the impact or harm on the Licensing Objectives, for this reason Bloomfield Ward is subject to Saturation Policy in connection with Off Licences.

This Policy shifts the burden to the applicant that they will not harm the Licensing Objectives should the application be granted.

This premises in particular has been subject to regulatory action in 2 arenas, namely the Magistrates following a disclosure of a breach of Section 136 of the Licensing Act 2003 and also within the

Licensing Authorities remit sitting as a subcommittee who heard evidence of poor practise, breaches of Licensing Condition and an underage sale evidenced through a failed test purchase. The decision to revoke the Premises Licence was upheld up at appeal in October 2014 In addition to the matters that have been decided there is also a pending Sec138 Licensing Act 2003.

It is my understanding that the premises is under new management, as such I visited the premises on the 24th April 2015 at 11.20hrs.

Having dealt with the premises previously when there were issues I can say that from the general appearance of the store there are no material changes, the store is tired, in disrepair, disorganised and the staff whilst very helpful with me personally I feel there competence in particular language skills will present problem with the very challenging custom base that frequent the store.

Whilst at the premises there were two sets of customers, a group of three young girls attempting to buy 1 day travel passes and a Scottish male looking for head ache tablets.

I had to interoperate both requests to the staff member, using simplified terminology and hand signals in order to be understood. This male was able to converse with me quite well but it is the challenging individuals where I would have concern that he could be properly understood or effectively challenge customers on the basis of intoxication or age profile.

Neither licence holder or DPS were available and I dealt with the manager who provided his details as C. CHANDRA KUMAR, I was happy with this man's technical expertise with the CCTV but the internal conditions of the store were scruffy, items of equipment such as fridges were in disrepair and the outside area which should have provided a means of escape for fire was in a poor state.

In addition, the old shop signage which displays a false description that the premises are Licensed is still very much in place.

The whole operation points towards the fact that little has changed other than the names behind the store and I would have concern that this operation will very much impact on the Licensing Objectives in what is clearly a stress area with a multitude of social economic problems.







**For New / Variation Applications only.
It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

